

CONTACT

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TECHNOLOGY

•••• Articulate 360

•••• Adobe Premier Pro

•••• Adobe Creative Suite

•• HTML

•••• Microsoft Office Suite

EDUCATION AND LICENSURE

Graduate Certificate in Equity & Excellence in Education

McDaniel College

Expected Completion in 2022

Graduate Certificate in Instructional Design

University of Wisconsin-Stout

Master in Teaching, Secondary Education

Western Washington University

Bachelor of Music, Music Theory

University of Oregon

eLearning Designer's Academy (2021)

Instructional Design and Tech Accelerator Certificate

The Instructional Design Company (2021)

Teresa Catford

SPECIALIZING IN INSTRUCTIONAL DESIGN AND ELEARNING

SUMMARY

Creative educator with 15+ years of experience developing dynamic learning solutions using instructional design principles. Focused on meaningful and interactive learning experiences that meet business needs and objectives while still providing a learner-centered experience. Dedicated to building rapport and effective collaboration, leading to strong relationships with key subject matter experts and stakeholders for launching comprehensive programs and events that increase learner engagement and attainment. Proven expertise in needs analysis, project management, and instructional design.

PROFESSIONAL EXPERIENCE

eLearning Contract Developer

Artisan E-Learning | January 2022 - Present

- Design and develop elearning from storyboards using Articulate Storyline 360, Adobe Create Suite, Camtasia and Powerpoint.
- Create engaging learning assets grounded in sound learning design principles that meet specific learning and skill-acquisition goals.

Music Specialist

Edmonds School District | Lynnwood, WA | 1998 - 2021

- Create and implement interactive, engaging, and tailored curricula and training using virtual, hybrid, and ILT models, resulting in increased learner achievement.
- Designed tailored curriculum and instruction for Spanish-speaking learners and learners with diverse needs, using needs analysis and evaluation of learner data to drive instructional decisions, which improved learner success from 40% to 100%.
- Developed and initiated in-house digital audio recording projects which eliminated development costs and resulted in retaining 100% profit from 5 recording projects over a 6-year period, raising \$2500 in funds for the music program in a 6 month period, including presenting a digital audio Train the Trainer event for district staff.
- Created project scope and end-to-end implementation strategy for multiple annual arts programs that showcased learner achievement including securing stakeholder support, collecting feedback, and adjusting training and deliverables to meet and exceed program objectives, including retention goals and recruitment of learners across multiple programs.
- Mentored and facilitated train the trainer sessions in collaboration with Seattle Pacific University's Teacher Training Program to increase the company's candidate prospects.
- Recognized consistently for outstanding teaching, including receiving a Distinguished Teacher rating for 8+ years.

Owner and Director

Youth Marimba Workshop, LLC. | Shoreline, WA | 2014 - Present

- Direct multi-level community music instructional institute and plan annual program budgets of \$4k, hire and manage staff, develop marketing strategies and advertising, and recruit volunteers using project management principles to ensure an efficient operation and engaging experience for customers.
- Partnered with community arts organizations to develop learning initiatives and programming for wider audiences, resulting in 50% growth over a 2 year period.

Technology Officer, Environment and Climate Caucus

Washington State Democratic Party | Seattle, WA | 2017 - 2019

- Developed and implemented leadership development by collaborating with subject matter experts (SMEs), coordinating facilitation, developing materials, and managing administrative tasks using project management to launch virtual and hybrid events..
- Developed and maintained digital communications infrastructure, including website, social media, email lists, and newsletters, supporting an initiative that resulted in 25% increase in membership in one year.